

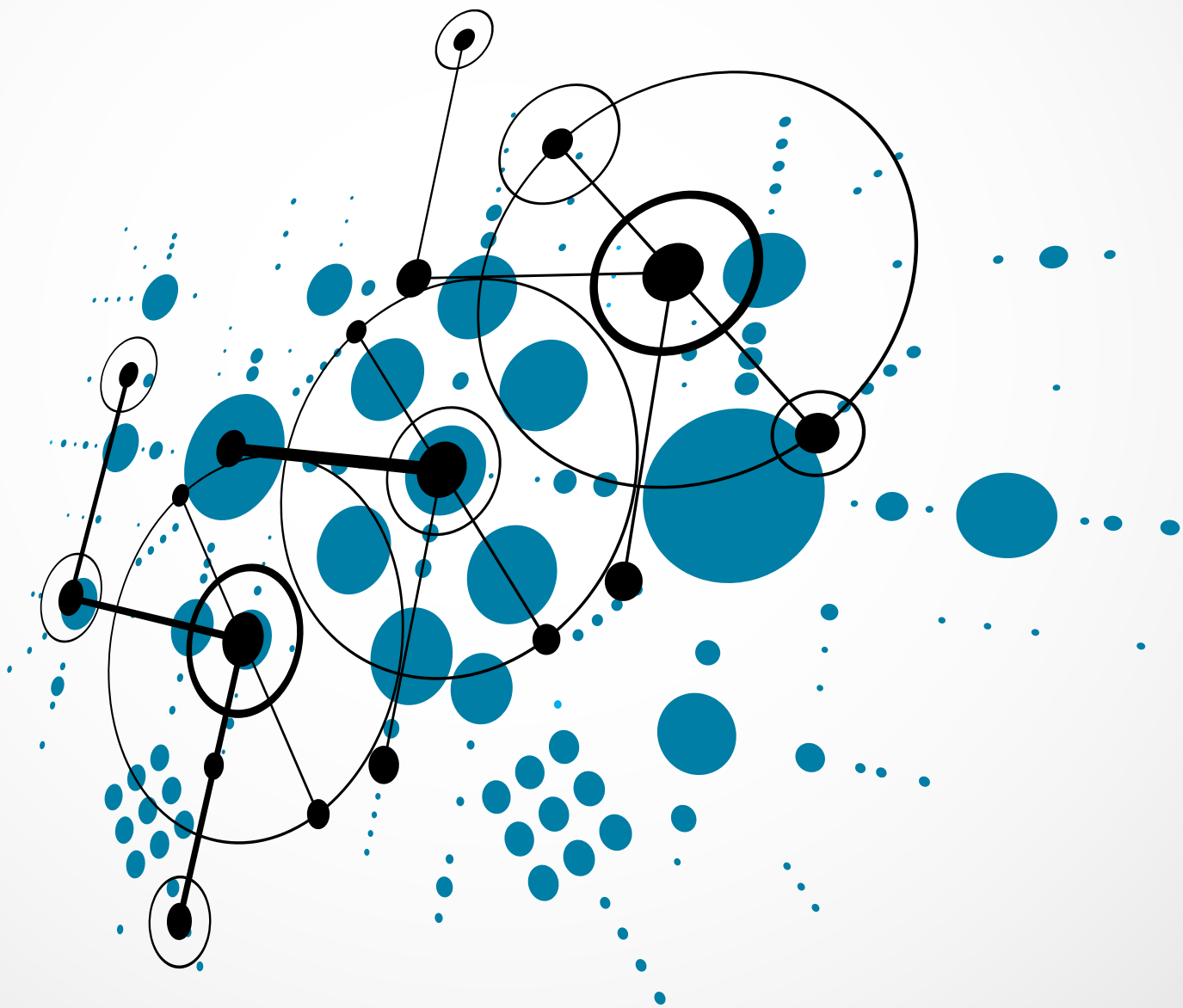
# PROGRAMME

SPECIAL ATAM'S 50TH ANNIVERSARY

## FUTURO SINGULAR 2023

SCIENCE, TECHNOLOGY AND HUMANISM

**Digital transformation of social organizations**



October 25th



Kinépolis  
Ciudad de la Imagen  
Pozuelo de Alarcón

Free Registration

# MADRID

# SYNOPSIS

We celebrate a new **FUTURO SINGULAR** on the occasion of **ATAM's 50th Anniversary**. In this edition, we will look back and analyze the events that marked our lives for five decades to determine what we are today as a society.

Always keeping an eye on **science and technology as vectors of change**, we will take a tour of the technical and productive advances that transformed the social experience. We will see how the new technological stage of Mankind brings with it **new views of the world** and how it impacts on the health of all of us. We will analyze how, ultimately, technical progress alters our interpretation of realities such as **life, health, disability, and aging**.

Finally, during the event we will try to interpret the keys for the development of the social entities of the **future from the perspective of human development**, the new scientific paradigms applied to health sciences and the **transformative potential of digital technology**.





- 09:00h.** **Welcome and reception of attendees**
- 09:30h.** **Institutional opening**  
**Raquel Fernández León.** President of ATAM. Director of People of Telefónica España.
- 09:45h.** **The social institution for a connected world: after the disruption.**  
**Ignacio Aizpún.** General Director of ATAM.
- 10:15h.** **Towards an understanding of the regulatory mechanisms of life.**  
**Ricard Solé.** Director of the Complex Systems Laboratory of the PRBB (Barcelona). External professor at the Santa Fe Institute (New Mexico, USA) and at the Complexity Science Hub in Vienna.
- 10:45h.** **The challenge of mental health in a technological world.**  
**Jim Van Os.** Professor of Psychiatry, Epidemiology and Public Mental Health at the University of Utrecht. Member of the Royal Netherlands Academy of Arts and Sciences.
- 11:15h.** **Break, coffee, and networking**
- 12:00h.** **The challenge of a digital humanism.**  
**Marta Bertolaso.** Professor of Philosophy of Science and Human Development at the Biomedical University Campus of Rome.
- 12:30h.** **Technological exhibition: The technological substrate of the new social and socio-sanitary paradigm.**  
**Héctor Díez.** Chief Digital Officer of ATAM and CEO of ViveLibre.  
**David Prieto.** Professor of Epidemiology and Statistical Analysis at the University of Alcalá.
- 13:30h.** **Final panel. Science, technology, and transformation of social entities.**  
**Moderator:**  
**Pedro Carrascal.** General Director of the Patient Organisations Platform.  
**Intervene:**  
**James Crowe.** President of the European Association of Service Providers for Persons with Disabilities.  
**José Augusto García Navarro.** President of the Spanish Society of Geriatrics and Gerontology.  
**Nicola Bedlington.** EPF's Special Advisor (European Patients' Forum).
- 14:30h.** **Closure of the meeting.**

# INTERVENE



**Jim Van Os**

Professor of Psychiatry, Epidemiology and Public Mental Health at the University of Utrecht. Member of the Royal Netherlands Academy of Arts and Sciences.



**Raquel Fernández León**

President of ATAM. Director of People of Telefónica España.



**Ricard Solé**

Director of the Complex Systems Laboratory of the PRBB (Barcelona). External professor at the Santa Fe Institute (New Mexico, USA) and at the Complexity Science Hub in Vienna.



**James Crowe**

President of the European Association of Service Providers for Persons with Disabilities.



**Marta Bertolaso**

Professor of Philosophy of Science and Human Development at the Biomedical University Campus of Rome.



**José Augusto García Navarro**

President of the Spanish Society of Geriatrics and Gerontology.



**Héctor Diez**

Chief Digital Officer of ATAM and CEO of ViveLibre.



**Nicola Bedlington**

EPF's Special Advisor (European Patients' Forum).



**David Prieto**

Professor of Epidemiology and Statistical Analysis at the University of Alcalá.



**Ignacio Aizpún**

General Director of ATAM.



**Susana Roza**

Journalist and Presenter.



**Pedro Carrascal**

General Director of the Patient Organisations Platform.

LOOKING FORWARD TO SEEING YOU ON OCTOBER 25th AT 9:00 a.m



## Kinépolis

Calle Edgar Neville, s/n  
Ciudad de la Imagen  
28223 Pozuelo de Alarcón, Madrid

Sign in <https://futurosingular.com>



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